



THE KING OF

EDITORIAL CALENDARS

12 MONTH PLANNER



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About

COACH PHILISHA

Dr. Philisha Mack is known internationally as The Queen of Content. With over 10 years of experience as a business and life coach, she works with entrepreneurs to create successful businesses online through standing in their truth and monetizing and packaging their genius.

Additional Services

Group Coaching

Private Coaching

Courses on Demand

Event Speaker

Contact



info@themackinstitute.com
[@themackinstitute_](https://www.instagram.com/themackinstitute_)
www.themackinstitute.com



Tips to Use This Content Calendar



Print this out in color



Build a consistent time of the day
to complete daily pages



Be thorough and intentional



Planning is key. Focus on a routine



Built In Accountability starts with you



Create Content— And keep it updated.

THIS PLANNER BELONGS TO





Weekly Planning

THE KING OF EDITORIAL CALENDARS

week of _____

SCHEDULE + EVENTS

Weekly priorities

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Checklist

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Appointment

Reminder



Weekly Planning

THE KING OF EDITORIAL CALENDARS

END OF WEEK STATISTICS

FACEBOOK

TOTAL REACH:

MOST LIKED POST:

MOST SHARED POST:

NEW FOLLOWERS:

INSTAGRAM

TOTAL REACH:

MOST LIKED POST:

MOST SHARED POST:

NEW FOLLOWERS:

OTHER: _____

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NEW FOLLOWERS:

how satisfied am I with my previous week?



not at all

perfectly

5 THINGS TO ACHIEVE THIS COMING WEEK :



Weekly Planning

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GOALS THIS WEEK

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◇ BRANDED HASHTAGS

◇ CAMPAIGNS

◇ ADVERTISING

UPCOMING PROJECTS

PROJECT	
ACTION STEPS	DURATION
	START DATE
	FINISH DATE
	<div style="background-color: #e91e63; color: white; text-align: center; padding: 2px;">PROGRESS BAR</div> <div style="display: flex; justify-content: space-between; width: 100%; height: 15px;"> <div style="width: 25%;"></div> <div style="width: 25%;"></div> <div style="width: 25%;"></div> <div style="width: 25%;"></div> </div>

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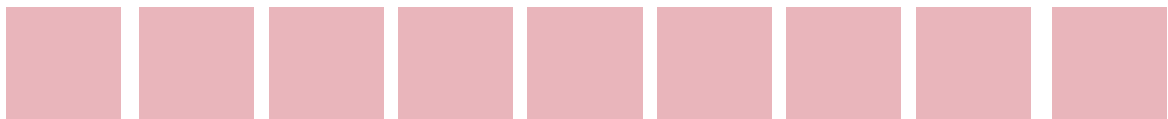
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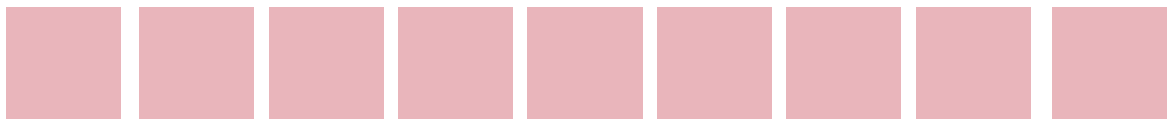
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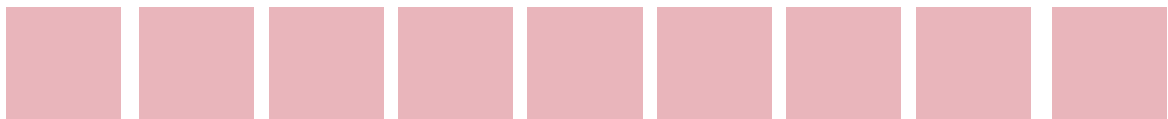
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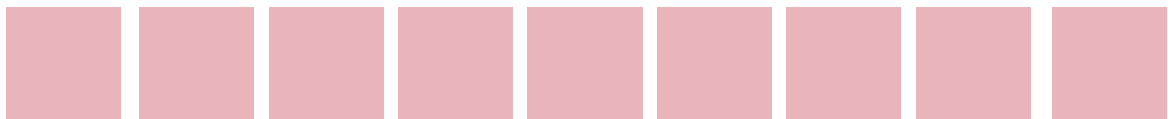
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	START DATE
	FINISH DATE
	PROGRESS BAR
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	

PROJECT	
ACTION STEPS	DURATION
	START DATE
	FINISH DATE
	PROGRESS BAR
<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	

notes



Weekly Planning

THE KING OF EDITORIAL CALENDARS

END OF WEEK STATISTICS

FACEBOOK

TOTAL REACH:

MOST LIKED POST:

MOST SHARED POST:

NEW FOLLOWERS:

INSTAGRAM

TOTAL REACH:

MOST LIKED POST:

MOST SHARED POST:

NEW FOLLOWERS:

OTHER: _____

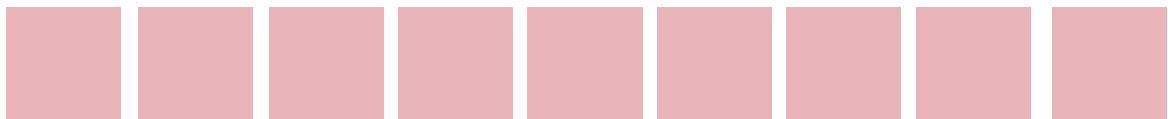
TOTAL REACH:

MOST LIKED POST:

MOST SHARED POST:

NEW FOLLOWERS:

how satisfied am I with my previous week?



not at all

perfectly

5 THINGS TO ACHIEVE THIS COMING WEEK :



THE MACK INSTITUTE

